



# Home Solutions<sup>SM</sup> Card

The Home Solutions<sup>SM</sup> Card is accepted at more than 30 national retailers that offer a wide variety of home-related shopping categories including home improvement, furniture, electronics, appliances, home décor and home office supplies. It is the ideal reward for Sales Incentive, Employee Recognition and Corporate Gifting Programs.

The Home Solutions Card utilizes DirectSpend<sup>SM\*</sup>, a merchant acceptance process so unique, it's patented. DirectSpend gives you the power to direct where your cards are spent – creating a memorable, customized reward experience for your unique audience.

## Convenient for You

- Simplifies your incentive decisions by offering the choice your reward earners want
- Ensures the reward is meaningful and motivating by providing a wide range of spending options
- Increases morale and performance by presenting reward earners the opportunity to be rewarded with ongoing incentive or loyalty programs

## Convenient for Reward Earners

- Knowledgeable customer service available 24/7
- Easy-to-use reward that comes with a detailed shopping guide and Card usage instructions
- Up-to-date point balance, 90-day transaction summary and participating merchant information accessible via reward earner Web site, [www.homepointscard.com](http://www.homepointscard.com), or by calling the toll-free number on the back of the Card
- More than 30 retailers including Lowe's®, Best Buy™, Staples®, Linens 'n Things and Pottery Barn®.

## Funding Options

Home Solutions is a point-based card with 1 point = \$1 US in purchasing power.

- Standard denominations: 25, 50 and 100 points
- Card value (denomination) easily visible on Card front

## Promotional Options

- Maximize promotional impact and increase corporate mindshare by featuring your brand, campaign theme or other message on the contemporary card face
- Emboss the Card with the reward earner's name, your company name, or your program theme for a more personal and memorable reward

## Security & Reliability

- Rely on the stability and prestige of the American Express name
- Protect your investment and offer reward earners increased security and peace of mind with our comprehensive lost/stolen replacement policy

For additional information about the Home Solutions Card, contact your Relationship Manager.

\*U.S. Patent Numbers. 5,689,100 and 5,956,695